

Zero Degrees Corporate Offices

Zero Degrees, Salem, MA



VITALS:

Client: Zero Degrees.

Location: Salem, MA.

Cost: Confidential.

Completed: 2013

Scope: Schematic Design, Design Development, Construction Documents, Construction Administration.

How Green? Best practices.

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Team: Rick Jones, Rebecca Whidden, Sam Clement.

When a branding firm approached us to design their new office space in downtown Salem we jumped at the chance to work locally. With views out over one of the city's major commercial streets, the second floor space offered good southern exposure and a flexible, open plan. Our challenge was to insert functional elements (bathrooms, kitchen, mechanical room, storage) while retaining the lofty, open feeling of the existing shell. An additional challenge was to capture the energy and creativity of the space's inhabitants, using materials creatively to project a strong, graphic identity.

